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BrightCloud Deploys the ParAccel Analytic Database for New Data Warehouse Platform

Internet security service provider uses ParAccel's high-performance columnar database to speed up reporting and better handle exploding data volumes; Complex reports that used to take hours now run in seconds on ParAccel's MPP platform

Cupertino, Calif. – September 15, 2009 – ParAccel, Inc., provider of the record-breaking ParAccel Analytic Database, a high-speed, low-effort, massively parallel (MPP) columnar database management system (DBMS) for data warehousing and analytics, announced today that BrightCloud, Inc., a leading provider of hosted Internet security services, has purchased the [ParAccel Analytic Database](#) version 2.0 and successfully deployed it into production.

BrightCloud is the latest company to adopt the new version of ParAccel's extremely high performing, yet affordable analytic DBMS. The company is utilizing [ParAccel](#) as the centerpiece of a new analytic platform being deployed to manage, analyze and report on the company's exploding data volumes, which are expected to triple in the foreseeable future. BrightCloud, a hosted internet security provider, performs sophisticated correlation analysis across the more than 200 million URLs and IP addresses available from BrightCloud's hosted service, on which it provides content, security, and reputation information to its OEM partners and their enterprise customers.

According to BrightCloud CEO Quinn Curtis, results to date with the new ParAccel implementation have exceeded expectations, as complex management reports that "used to take hours now run in seconds," he said. "Our reports include time-series analysis and reputation analysis and require a significant number of table joins across large data sets, so the sophisticated table joining capability of the ParAccel Analytic Database is a real enabler," Curtis added. "We needed the ability to quickly analyze extremely large amounts of data with highly complex queries to remain responsive to our clients' needs. We have been delighted with the performance, reliability and scalability of the ParAccel Analytic Database."

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“The ParAccel Analytic Database delivers the best analytic [performance and scalability](#) of any database and it is also the simplest to deploy,” said ParAccel President and CEO David Ehrlich. “Getting companies up and running quickly to enjoy effortless performance gains without tuning is our specialty and we are pleased to welcome BrightCloud as our customer.”

About BrightCloud

BrightCloud, Inc. provides hosted Internet security services that are available to enterprise customers from BrightCloud’s OEM partners. BrightCloud’s OEM partners integrate web filtering and/or reputation as an added security layer to their existing solutions by leveraging the BrightCloud Hosted Internet Security Service to maximize productivity and mitigate security threats. The BrightCloud Internet Security Service leverages the BrightCloud Threat Operations Center, which provides security threat data, as well as the latest in machine learning algorithms and human classification, to build and maintain the largest and most accurate Internet security service available. For more information visit www.brightcloud.com.

About ParAccel

ParAccel, Inc. is the proven leader in scalable analytic performance and price-performance. The ParAccel Analytic Database™ is a new generation, MPP-Columnar DBMS that is delivering breakthrough analytic performance and price-performance in customer environments. Available as software or a virtual or packaged data warehouse appliance, it can be implemented on standard hardware from all major vendors. Leading companies like BrightCloud use ParAccel to extend their analytic performance advantage. ParAccel’s management team includes technical founders and industry veterans from noted data management companies Netezza, Oracle, Teradata, Gupta, SenSage, PointBase, and IBM. ParAccel is based in California with offices in Cupertino and San Diego. For more information please contact us at info@paraccel.com or 866-903-0335, or visit us at <http://www.paraccel.com>.

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